

Experience Counts

Objective

Assisting you in meeting the goals of your company by creating eye-pleasing and functional design projects for your organization and clients.

Software Proficiency

Mac & PC Compatible
(generally works better on a Mac)

Adobe CS5 & CS6:

Illustrator, Photoshop,
DreamWeaver, InDesign

Microsoft:

Word, Excel, Power Point,
Expression Web

Other:

MAS 500 & Direct 500 module,
EasyWorship, Prezzi

Experience with:

Flash, QuarkXPress, TurboCAD

Design Proficiency

Web: Design, HTML, CSS, SEO,
Banner Ads

Print: Publications, Brochures,
Ads, Business Stationary

Illustration, original cartooning

Editorial Cartoons

References available on request.

Genesis Worldwide Enterprises, Inc. 2000–2013

Product design and project management for the Flight Miniatures model line, Key Connection custom keyboards, and other branded products.

- Create highly accurate pre-production drawings and original packaging
- Simultaneous management of multiple projects, including client and vendor relations, artwork and sample reviews
- Create product instruction sheets and package inserts
- Design sales support and advertising collateral including product photography, tradeshow banners, print ads, product sheets, and catalogs

Website design and maintenance for eight company websites.

- Needs assessments, core design, custom UI, create website elements, navigation and product photography
- Create standard HTML/CSS and Direct 500 eStore based sites
- Create JavaScript based apps
- Content, including product descriptions
- Assist in management of in-house web server (Microsoft IIS platform)
- SEO management, create banner ads, manage PPC ad campaigns
- Monitor usage through Google Analytics

In-house graphics: corporate forms, stationary, business cards, etc.

Johnson Design 1998–2000

Website design and management; logo and brand element design; collateral; book covers; cartooning

Integrated Circuit Engineering 1983–1985 / 1988–1998

Prepress production, brand management, publication design, advertising

- Three plus years as acting Art Director for ICE's publications, seminars and advertising
- Create artwork for annual publications and seminars, book and CD-ROM covers, posters, and analysis reports
- Prepress page layout for publications, reports, and brochures
- Direct project management including printers, quotes, press checks, proofing, etc.

Webmaster for ICE's original website developed in 1995.

- Website evaluation and redesign with friendlier UI in 1996
- Create website graphics, add & update content, maintain website
- Website promotion with early adoption of good SEO standards and search engine submissions